



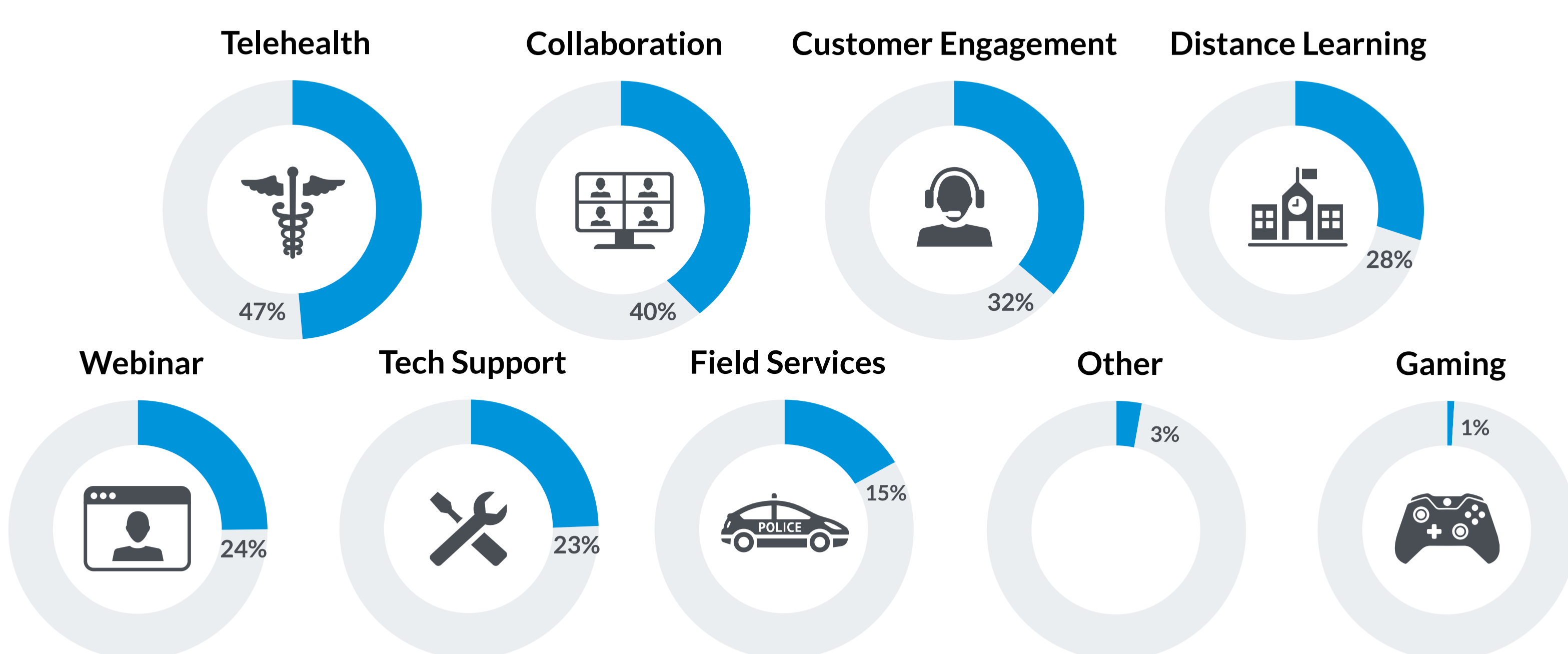
# The Rise of Embedded Video Communications



Trends in Video-enabled Apps

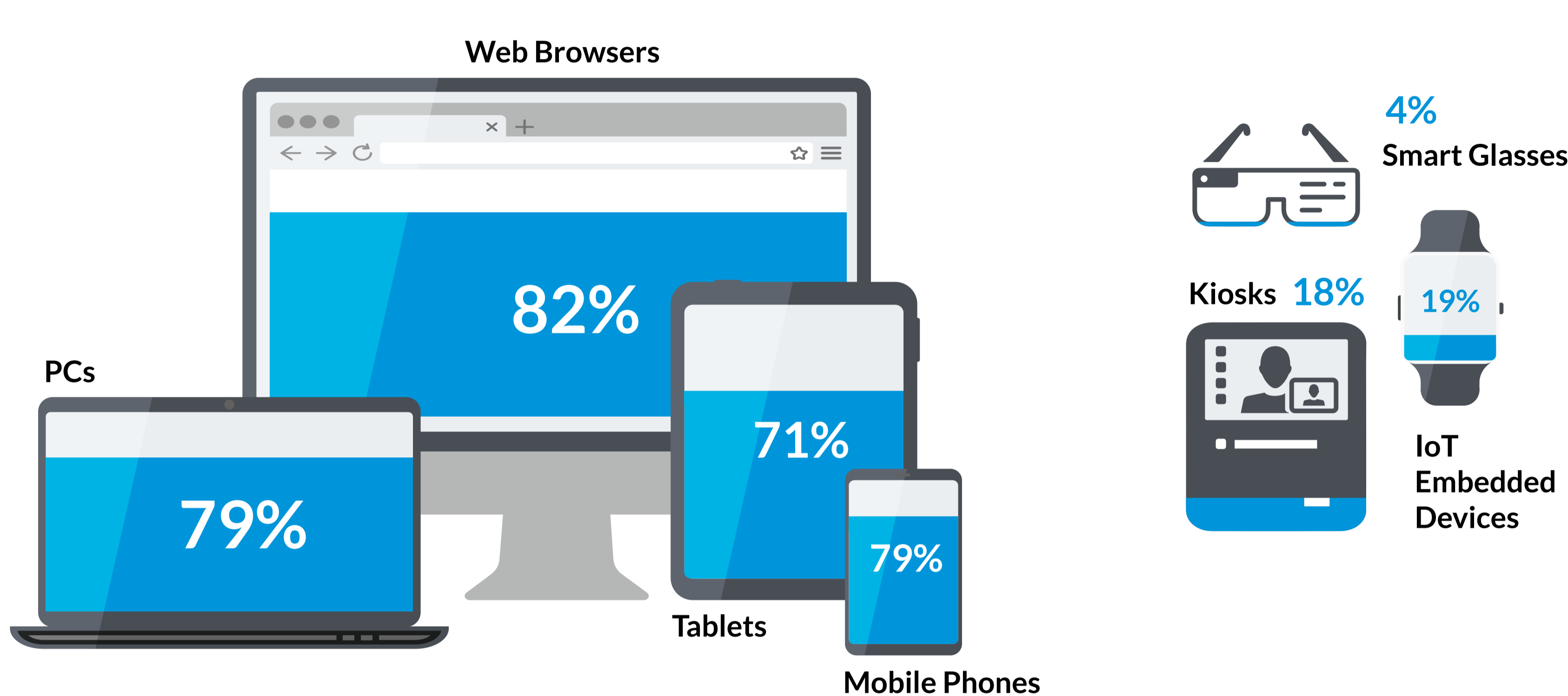
## Who is using embedded video?

Telehealth leads embedded video use cases



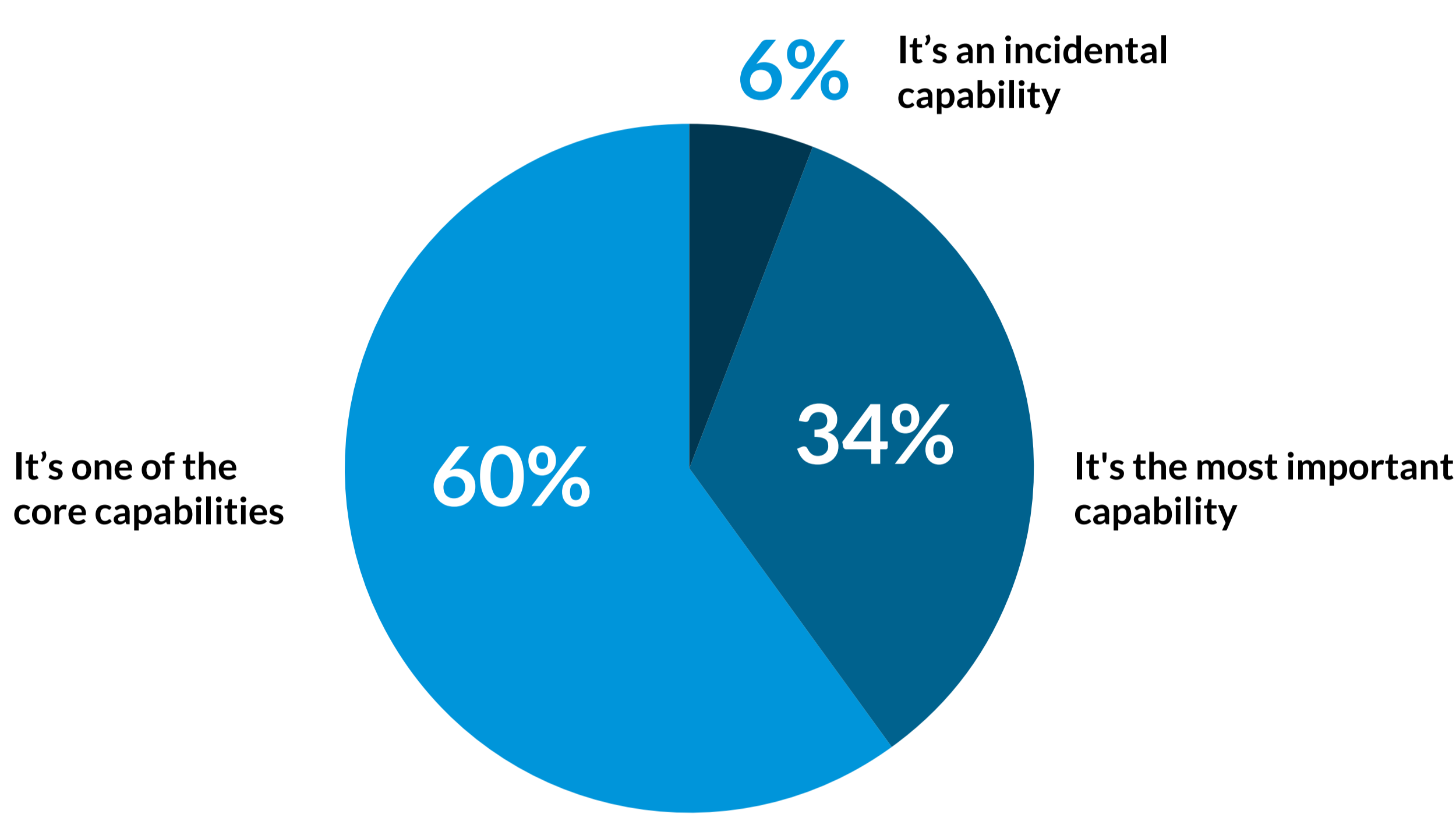
## What are the most popular devices to be video enabled?

Personal devices are the top devices used for embedded video



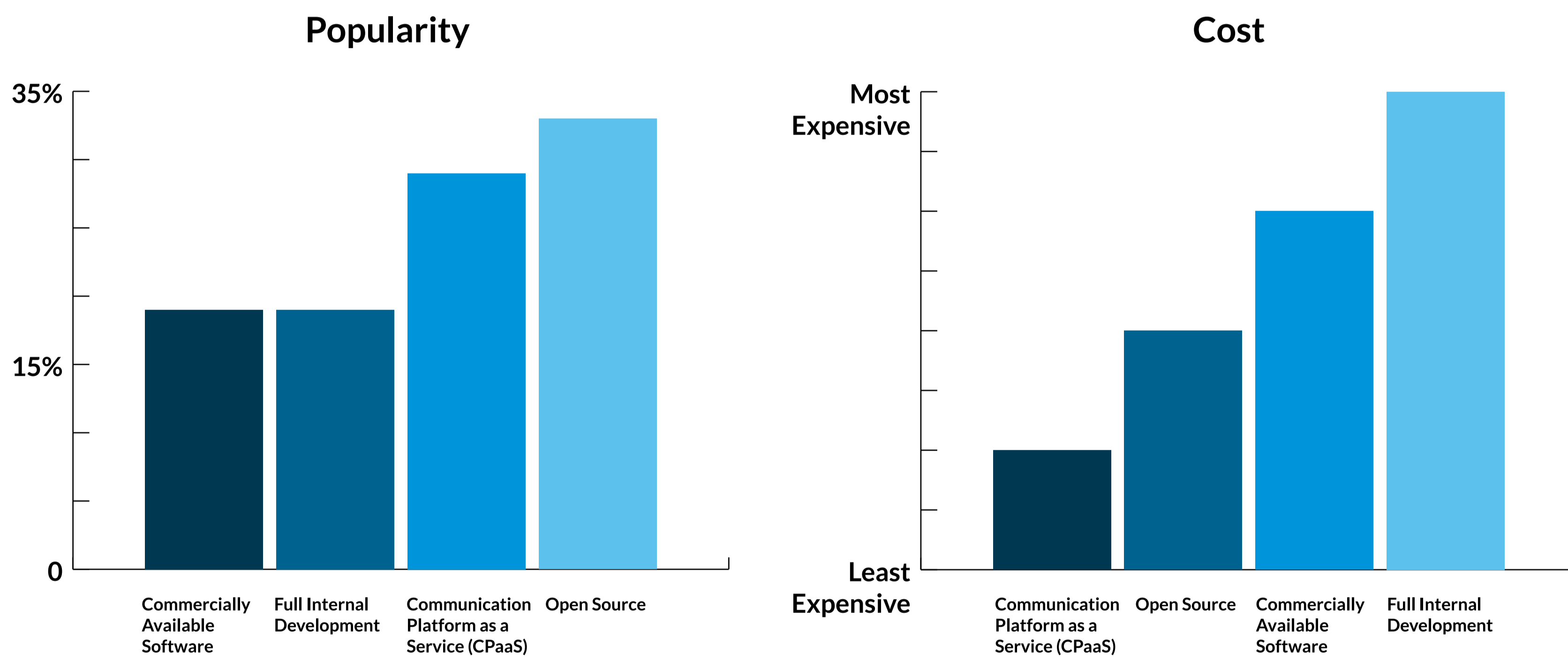
## How important is embedded video in app creation?

94% of developers indicate embedded video is a core or critical capability of their app



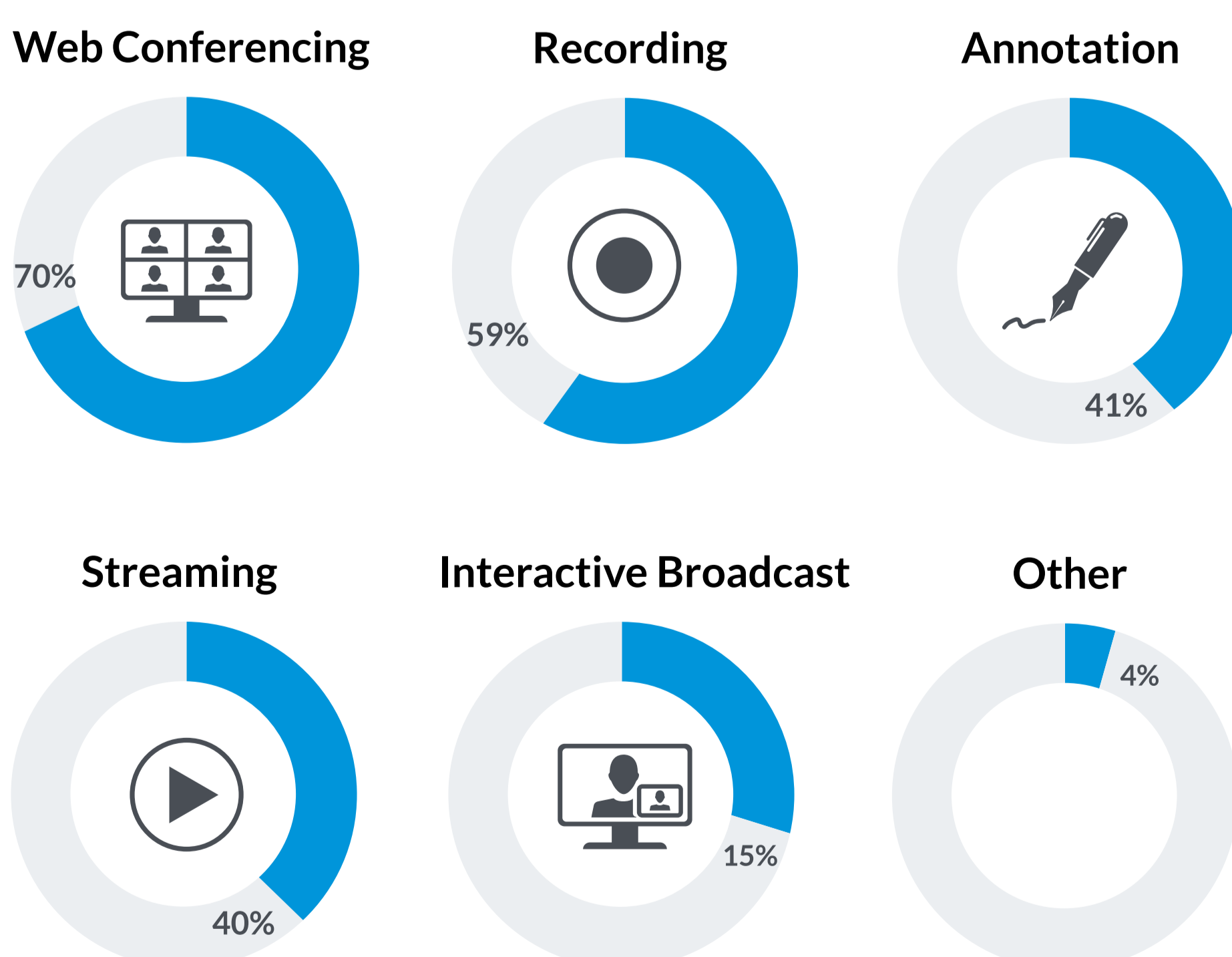
## What is the most popular and cost effective way to video enable your app?

CPaaS and open source are the top approaches



## What are the top features for a successful embedded video app?

Group video chat and recording are top features for a successful app



[READ FULL REPORT](#)

<https://www.vidyo.com/embedded-video-report>

Excerpts from results of online survey of 166 software development professionals from 48 countries conducted in June-July 2017.

